

CASE STUDY - PAYROLL CARDS

The Problem

Public and Private sector businesses including governments, for profit, non-profit and non-governmental organizations find the costs associated with distribution of payroll checks is expensive and challenging to administer. Employers find writing, mailing and reconciling checks is considerably more expensive than electronic alternatives. Employers find payroll for under-banked; contract, seasonal and temporary employees can be particularly challenging. Employees often end up standing in lines and dealing with delays and hassles that come with trying to cash paychecks.

The Solution

Payroll Card makes payday faster, easier and more cost effected. Employees who do not have direct deposits accounts now have a secure way to better manage their money. They are assured of immediate access to funds and can make purchases or pay bills wherever MasterCard is accepted. In addition, employees do not have to waste time standing in line to cash their checks, and they can make balance inquires over the phone, at ATM's or online at any time. A Payroll Card offers not only less costly and more efficient way to disburse payroll, but also comprehensive support from implantation assistance through reconciliation and reporting.



OUTCOME

The MasterCard Prepaid Payroll Card for the business sector is a simple card-based disbursement solution that provides an electronic alternative to pay checks. It enables business organizations to pay employees with greater efficiency by reducing check-related costs and streamlining business processes. Offering unmatched flexibility at a minimal investment, MasterCard Prepaid Payroll Card solutions will work within existing systems. The Federal Comptroller of the Currency found that prepaid cards cost \$72 annually (including the cost of the card and other fees) compared to \$246 for retail check-cashing and \$79 for direct deposit into a traditional bank account.